

# Please return copy of contract to:

AEA—Debra McFarland 3570 NE Ralph Powell Road Lee's Summit, MO 64064

Tel: 816-347-8400

One copy will be returned with your acknowledgement.

# **Aircraft Electronics Association**

60th Annual International Convention & Trade Show | Ernest N. Morial Convention Center - New Orleans

Application is hereby made for exhibit space at the 60th annual Aircraft Electronics Association International Convention & Trade Show to take place from March 13-16, 2017, at the Ernest N. Morial Convention Center. This application and contract for exhibit space is based upon the terms set forth below and in the 2017 Exhibitor Prospectus. The signing of this document constitutes a lawful and binding contract between the undersigned, the undersigned's firm, company or corporation and the Aircraft Electronics Association. The undersigned has read and understands the 2017 Exhibit Rules & Regulations and agrees to abide by them and any additional regulations deemed necessary by the Aircraft Electronics Association for the good of the 2017 AEA Trade Show. Actual trade show dates: March 14-15.

EXHIBIT SPACE INFORMATION Move			Move-in Dates: Ma	-in Dates: March 12-13, 2017	
Please reserve	10' x 10' Exhibit Space(s) a  AEA Members  □ 10 x 10 Non-Corne □ 10 x 10 Corner	r \$1,975 per space	Non-Members ☐ 10 x 10 Non-Corner	\$4,000 per space	
Location Preference:	1st choice 2nd choic	e 3rd choice	4th choice	5th choice	
Exhibitor does not wis	sh to be located adjacent to:				
Although the AEA's intent	is to place exhibitors in their requested spa	ce, it may not always be possibl	le due to high demand.		
COMPANY INFO	RMATION				
Company Name					
Primary Contact Name	e For Exhibits				
				Zip	
	Fax				
	equired)				
Website					
	NS INFORMATION				
PR Contact Address _		City	State	Zip	
	Fax			☐ Same mailing address as above	
Email					
	space will be confirmed without this sign signed to other space comparable in loc			e event that none of the space requested tes a breach of this contract.	
Signature	ignature		Date	Date	
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Credit Card Number				ion avadit acrd)	
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once your booth space is c	confirmed, you will receive information on re	gistering your exhibit bootin pers	sonnei.		
	TOTAL PAYMENT ME				
	Make check payab	le to: Aircraft Elec	tronics Association	on	
		▼ FOR AEA US	E ▼·····		
7 · · · · · · · · · · · · · · · · · · ·					
Exhibit Space Assigned			Date Recd.	Amount \$	

# 2017 AEA International Convention & Trade Show 💠 Rules & Regulations



#### **EXHIBITION LOCATION**

Ernest N. Morial Convention Center - New Orleans 900 Convention Center Blvd New Orleans, LA 70130

#### **EXHIBITION DATES**

March 14, 2017 Tuesday Wednesday March 15, 2017

#### **EXHIBIT HOURS**

Tuesday 10:30 a.m. - 5 p.m. Wednesday 10:30 a.m. - 5 p.m.

#### **EXHIBIT SPACE SPECIFICATIONS**

All exhibit space for the AEA Trade Show is sold in 10' x 10' increments. The booth price in this agreement includes standard framing materials, a flameproof back-wall drape 8' in height and side rail drapes 3' in height, and a standard 7" x 44" identification sign bearing the exhibitor's name.

The exhibit hall is not carpeted, however, carpeting is a requirement for all booths and is the responsibility of the exhibitor. All decorations used by the exhibitor must be of nonflammable material or treated for fire protection by an approved method. Federal, state and local fire laws must be strictly observed. Wiring must comply with fire department and underwriters rules. No decoration of paper, pine boughs, leafy adornments or tree branches will be allowed. All muslin, velvets or other cloth decorations must withstand a flameproof test.

### **CANCELLATION AND REFUND**

Exhibitors may reduce or cancel space by submission of written notice to the AEA International Headquarters no later than Dec. 1, 2016, for a full refund, less a \$200 service charge. Cancellations of contracted space received between Dec. 1. 2016, and Jan. 1, 2017, will receive a 50 percent refund. Understandably, after Jan. 1, 2017, no refunds will be made. Please plan accordingly.

# INSTALLATION AND DISMANTLING OF EXHIBITS

### Installation

Sunday, March 12 9 a.m. - 6 p.m. Monday, March 13 8 a.m. - 5 p.m. Exhibits must be completely installed and ready for display to visitors by 8 a.m. Tuesday, March 14.

# Dismantling

Wednesday, March 15, 2017 5 p.m. - 11 p.m. Thursday, March 16, 2017 8 a.m. – Noon Exhibitors will not be permitted to dismantle and/or remove any part of an exhibit, equipment or material prior to 5 p.m. Wednesday, March 15, 2017. All materials must be totally removed from the exhibit hall no later than noon on March 16, 2017. Your booth must be cleared of all trash. Booths may not be dismantled before 5 p.m. March 15, 2017, without affecting participation in future AEA trade shows.

#### Loading and Unloading

Loading or unloading is permitted only through the designated loading dock. No loading or unloading is permitted through the front doors of the Ernest N. Morial Convention Center. Absolutely no exceptions!

#### **SECURITY**

The Aircraft Electronics Association will provide 24-hour guard service for the duration of the trade show. However, in doing so, the AEA assumes no liability for providing this service. It remains the ultimate responsibility of exhibitors to protect their property as noted under the liability section. Beyond this, the Aircraft Electronics Association and the Ernest N. Morial Convention Center, its officers, employees, directors and membership, separately or collectively, cannot accept responsibility for any damage to or for the loss or destruction of an exhibit, or for the property of an exhibitor, the exhibitor's agents or employees from fire, theft, accidents or other causes for any such loss, damage or injury being expressly waived by the exhibitor.

While every precaution will be taken, the Aircraft Electronics Association and Ernest N. Morial Convention Center do not assume any financial responsibility for damaged or stolen equipment. The ultimate and final responsibility for security and protection of persons, displays, equipment and materials shall be with the exhibitor, who should arrange for appropriate insurance protection.

Exhibitors are encouraged to secure any valuable exhibit material prior to leaving the show floor.

#### LIMITATION OF LIABILITY

The Aircraft Electronics Association, its officers, directors, members, agents, and all organizations and individuals employed by the Association in conjunction with its 60th annual International Convention & Trade Show will not be responsible and shall be held harmless for any loss or injury resulting from accident, fire, theft or injury to exhibitors' property, their employees, guests or others during or subsequent to this convention and trade show.

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on Ernest N. Morial Convention Center premises, and hereby waives any claim or demand it may have against Ernest N. Morial Convention Center or its affiliates arising from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless the Aircraft Electronics Association and Ernest N. Morial Convention Center and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees and costs arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents.

In addition, the exhibitor acknowledges the Aircraft Electronics Association, its officers, directors, agents and employees nor Ernest N. Morial Convention Center maintain insurance coverage for exhibitor property or person, nor will any of the above named be responsible for providing or arranging for such insurance. It is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

The rules outlined in the 2017 Exhibitor Prospectus and the Exhibit Space Contract, signed by both the AEA and the exhibitor representative, constitutes the complete agreement for the exhibitor's right to use the allocated space. In the event fire, flood, earthquake, strike or other circumstances beyond the control of the AEA prevent the use of the exhibitor's space inside the exhibit hall, the AEA is not liable for any resultant expenses or loss of revenue.

Upon acceptance by the AEA of the exhibitor's contract for space, the exhibitor agrees to be bound by the Rules & Regulations contained in this prospectus and subsequent exhibitor bulletins. Violations of the 2017 Rules & Regulations by the exhibitor may constitute a breach of this contract.

The AEA's remedy for any breach by an exhibitor may include termination of any and all rights to the exhibit space assigned by the AEA to the exhibitor and forfeiture of all fees paid.

#### **EXHIBITION SERVICES AND MANAGEMENT**

The AEA, at its discretion, may make amendments or additions to the Rules & Regulations of the contract between the AEA and the exhibitor. Any amendments or additions shall be binding on the exhibitor.

The ruling of the AEA shall be final in all instances with regard to use of any exhibit space. Upon receipt of an executed contract and payment in full, Exhibit Service Information will be mailed to the exhibitor at the address listed on the contract. This packet includes information regarding shipping, utility services, furniture, rental equipment and more.

### **CO-EXHIBITORS**

The AEA must give prior approval for any company/ companies sharing space. All companies must be members in good standing of the AEA.

### SUITCASING

Any AEA International Convention & Trade Show attendee or exhibitor who is observed soliciting business in the aisles or other public places, including another company's booth, is in violation of the AEA's suitcasing policy and will be asked to leave immediately. Additional penalties may be applied.

## OFFICIAL EXHIBITION DECORATOR

For more information regarding exhibit installation, dismantling, services, freight, etc., contact:

SS&G Management, LLC — April B. Moody PO Box 8587

Mandeville, LA 70471 Telephone: 985-377-8800 Fax: 888-722-3067

Email: April.Moody@ssgmanagement.net

# **EXHIBITION ORGANIZER**

For more information regarding exhibit space, meetings or other general inquiries regarding the 60th annual AEA International Convention & Trade Show, please contact:

Debra McFarland Aircraft Electronics Association 3570 NE Ralph Powell Road Lee's Summit, MO 64064 Telephone: 816-347-8400 Fax: 816-347-8405 Email: debbiem@aea.net

www.aea.net